



**TWEED
HOLIDAY
PARKS™**

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Tweed Holiday Parks Launches New Website to Enhance Visitor Experience

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Tweed Holiday Parks has launched a new website, giving guests a faster, easier, and more visually engaging way to explore and book their next coastal getaway.

The redesigned site — www.tweedholidayparks.com.au — offers improved navigation, a refreshed look, and enhanced booking functionality across all seven Tweed Holiday Park locations.

Developed in collaboration with Digital Stand, the new platform reflects Tweed Holiday Parks' commitment to delivering a more seamless online experience for guests.

The website now features:

- **Mobile-friendly design** for convenient browsing and booking.
- **Updated park profiles** with improved imagery, amenities, and local highlights.
- **Simplified booking flow** and clear access to deals and updates.
- **Newsletter and social links** to help guests stay connected year-round.

Wes Knight, Tweed Holiday Parks Unit Coordinator, said the new site is designed to make planning a Tweed holiday more intuitive: *"We wanted to create a website that captures the relaxed, welcoming feel of our parks while making it easier for guests to find what they're looking for."*

Visitors are encouraged to explore the new website, sign up for the newsletter, and follow Tweed Holiday Parks on social media for the latest offers and news.

About Tweed Holiday Parks

Tweed Holiday Parks offer modern accommodation and camping options across seven coastal and riverside locations, providing easy access to the region's natural attractions and relaxed lifestyle.

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